

## **Executive, Sales & Marketing**

# **Escape Bangladesh Limited**

### **Vacancy**

Not specific

### **Job Context**

We are looking high professional, expert, dynamic, intelligent and self-motivated person.

### **Job Responsibilities**

- Support the Head of Business Development in the development, implementation and monitoring of the stakeholder engagement framework and strategic partnerships strategy across the whole organization, that builds the organizations capability to work in partnership with stakeholders, generates revenue for the company.
- Should have well experience sales & marketing in Logistics, Construction Equipment.
- Work with key decision makers for new or emerging product/services opportunities.
- Brainstorming with business development team to create business growth and new project strategies.
- Contacting potential clients to establish rapport and arrange meetings.
- Attending conferences, meetings, and industry events with market research to identifying and mapping business opportunities, strengths and customer needs.
- Increasing the value of current customers while attracting new ones.
- Assist developing sales goals for the development team and ensure business growth.
- Prospects, contacts, and contracts new customers and business partners to improve revenue and brand participation.
- Evaluates the deal process to deliver improvements & negotiate contracts.
- Preparing sales contracts; following company rules and guidelines.
- Building trust and long-term relationships with clients/customers.
- Developing ways to improve the customer experience and build brand loyalty.
- Possess a strong understanding of company's products, competition in the industry and positioning

### **Employment Status**

Full-time

### **Educational Requirements**

- MBA/Masters in Marketing / Management / Supply Chain Management

### **Experience Requirements**

- 5 to 8 year(s)

#### **Additional Requirements**

- The applicants should have experience in the following area(s): Logistics service, Construction Equipment, freight forwarding, transportation (Heavy cargo)
- Proper knowledge in documentation.
- May have to travel widely across the country.
- Ability to work with various national and international team members and flexibility to adapt to different work conditions
- Excellent command of oral and written Bengali / English must and Computer literacy is a must.
- We are looking competent, smart, result oriented, self-motivated, energetic, honest & sincere person for developing business.
- Need to handle any other work assigned by Top Management.

#### **Job Location**

Anywhere in Bangladesh

#### **Salary**

- Negotiable

#### **Compensation & other benefits**

- T/A, Mobile bill, Performance bonus
- Salary Review: Yearly
- Festival Bonus: 2 (Yearly)

## **Apply Procedures**

Potential candidates satisfying the job requirements are invited to apply with complete CV along with two passport size photographs and National ID card on to [hr@escapebd.com](mailto:hr@escapebd.com) or the Manager (HR & Admin), Escape Bangladesh Limited, Road#3, House#33, O R Nizam Road R/A, GEC, Chittagong.

Note: Mention the post on the top of the envelope or in the subject of the e-mail.

Or

Apply through using Company Website (<http://www.escapebd.com/job-opportunity/>)

